



## **NSSCC – MONTHLY MEETING MINUTES OF MARCH 16, 2017**

**Sweet Bay Ray's Rest't**

**Called to order ~7:00 PM by President Mike Palmer**

ATTENDEES: Mike P., Scott D., John S., Eric, Bob. D., Phillip, Larry N., Dave, Jason, Mitch

\*\* Minutes of Feb 16, 2017 reviewed – MOTION to APPROVE (Mike P.); all APPROVED.

### **TREASURER'S REPORT (Scott D.):**

- NSSCC's current bank account with ~\$65,000
- MC hasn't yet paid NSSCC for the balance due from the 2016 Awards Banquet (apprx due is \$7,495)
- NSSCC has 3 additional newly paid members
- W2W racing "licenses" are coming soon to those members waiting for them
- We had one NSSCC member donate an extra \$100 with his 2017 membership!
- We'll have Subway sandwiches for the March 18 coming school at BHF
- March 18 school has various assignments made to various NSSCC members
- Gas card will be given to the farthest attending March 18 person (student)
- Videos are wanted for the March a8 school
- BHF internet reception is not very good... warning to all!

### **MC BOD DISCUSSION (Eric):**

- MC "Secretary" is needed (free race entry awarded to whomever takes this position!)
- MC WEB site being invested at approx. \$20K budget
- John Sac comments: All MC eqmnt valued at approx. \$120K
- John Sac: We are losing approx. \$7K on each MC "school"; we need to raise MC fees to enter these schools
- Eric: Ads proposed for Grassroots Motorsport mgzn, web sites, local ads, etc
- LSSCC has had previous issues removed (T-shirts cots, etc)
- 2017 Flyers for MC season look very good!
- E-mails to be increased for MC advertising; there is concern of having updated and correct e-mail addresses so that they get to the correct people
- An issue of carrying "duel paid memberships" was discussed for anyone requesting 2 or more MC clubs; Co-ordination of those memberships and the paid fees needs to be done properly; "associate" memberships must be sponsored by a current MC member

- April 28, 2017 “MC Stewards” meeting to be held
- MC W2W/GCR rules/classes have been reviewed and updated
- Minors participating in our events (age 14-17) will need to have their parents sign a waiver
- Discussion was posed to MC (by Eric and John Sac) to have a 3-day wknd Vintage race weekend at BHF in Sep/Oct, however, too much costs involved, and there is conflict of potential 3-race weekends in a row... so... this will likely NOT happen.

### **NSSCC ROD KNOCK NEWSLETTER (Larry Noble):**

- Larry wants more “member profiles” to publish with the newsletter (May, June, etc)
- April 2017 profile will be about Lynn Serra (she has very much history to offer!)
- As always, Larry is doing a great job on the Rod Knock... applause!!!!

### **NSSCC PRESIDENT’S REPORT (Mike P.):**

- For the coming March 18 school: We have 57 pre-registered students (hopefully more)
- Subway food will be included
- Set-up crew discussed
- Weather to be GOOD!
- Rod Knocks to be printed and given at the school
- Coupons (discounted \$) to be given for HPDE events (given at the school)
- Sponsors will be Sport and Specialty (John Sac) and MC
- We need to talk about the Oct 7/8 2017 HSAX Championship wknd (school discussion)
- Milwaukee Car Show in August... marque clubs welcome (race classes???)
- Memorial Day Sweepstakes race wknd – 60<sup>th</sup> Annvrsry of MC!!! Logos look great!
- MotorsportReg is the place to enter all our events!!!

### **MEMBERSHIP REPORT (Mike P.):**

- We have 61 paid members and increasing (per Jim Kane, NSSCC Membership Director)

### **OLD BUSINESS (Mike P.):** pass

### **NEW BUSINESS (Mike P.):**

- A “Public Relations” committee within MC has been formed; 1<sup>st</sup> meeting held in March
- Ads to be marketed more wide-spread, not just to our membership!
- We’ll expand MC awareness and ads outside of MC
- New people/members are needed (we’re getting to be an “old-people” club)
- In contrast to previous discussion, Grassroots Motorsport magazine ads will be discontinued as they are very expensive (~\$12K expenses)

- John Sac: Display of proposed rough new MC WEB SITE
- There's too much internal MC marketing... needs to go outside and beyond us!
- More FaceBook ads to be done and tied towards MC web-site; new MC "Image"
- New web-marketing to be done for MC
- #1 Social Media, #2 FaceBook, #3 Web-site of MC is suggested as the trail towards MC info
- MC "COUNCIL" is the preferred new slogan... "COUNCIL".. with youth included on web
- Excitement to be generated on the new WEB site!... every month!
- MC is about "Motorsports"... not per se "racing"
- More family friendly!
- More friendly towards exposure of HSAX/HPDE!
- GCR should include more "how-to's"...such as entering our events, obtaining permanent car numbers, helmet info, etc
- Larry N: How should it be suggested to separate MC from the different internal MC Clubs? (include within MC's GCR)
- Larry N: What's happened to the past MC Newsletter (Klaxon)? Every MC "Club" should be featured with the MC newsletter.
- Mike P: we'll stay with our current NSSCC Rod Knock newsletter... exclusive for NSSCC members!

**MEETING ADJURNED AT 8:36 PM.... MOTION by Mike P., ... all approved!**

**Respectfully submitted by Mitch Lelito**